"Well on our way to putting covid-19 behind us, people are eager to meet their peers in person - again. And there's no better technology event to do that than at Algorithm 2021."
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Conference info

Algorithm 2021 is 3 days of no-pitch, high-level workshops and presentations that showcase how algorithms have been shaping and will continue to shape every aspect of our lives. This conference was postponed because of covid-19, but with vaccination programs well underway, we’re certain that it will take place this Fall - in December 2021.

It will a special occasion to meet and network in person with your peers - again, like it used to be. And you'll not be disappointed. Whether you're interested in blockchain and cryptocurrencies, NFT, artificial intelligence and machine learning, or even quantum computing and how NASA is putting AI to use in space exploration, you'll be able to listen to and chat in person with experts in those fields.

Algorithm Conference 2021 will be held at the TI and JSOM auditoriums of the University of Texas at Dallas, with Day 1 devoted to workshops for both technical and non-technical IT professionals and managers.

"Whether you're talking about Bitcoin and cryptocurrencies, NFT, artificial intelligence, driverless vehicles, drones, etc, you're talking about algorithms."
While algorithms now dominate practically every aspect of our lives, it should come as no surprise that those responsible for writing them - developers and software engineers - and the technical and non-technical managers that interface with them, form the bulk of the attendees at past events. We expect more of the same come Algorithm Conference 2021, when society would most likely be celebrating a victory over covid-19 and looking forward to in-person meetings again.

With about 2000+ attendees and 75+ companies expected to attend, there should be ample opportunities for pre-pandemic-type in-person networking and lead generation.

"Covid-19-necessitated virtual events are nice, but there's no true replacement for in-person meetings and networking."
Whether you're operating in the blockchain and cryptocurrency arena, in AI or quantum computing, Algorithm 2021 is the place to mix and mingle like it used to be, before covid-19.

2000+ attendees
75+ companies

Attendees by region:
North America - 80%
Europe - 10%
Asia - 3%
South America - 6%
Africa - 1%

Attendees by role:
Devs/DevOps - 65%
CxO/Managers - 15%
Founders - 10%
Investors/VCs - 8%
Media - 2%

Attendees by topic:
Bitcoin/Crypto - 65%
AI/ML - 20%
Data Science - 13%
Quantum computing - 2%

Note: Proof of vaccination or a recent negative covid-19 test is required of attendees from outside the US.
Summary schedule

Day 1
- Workshops
- VIP dinner

Day 2
- General sessions

Day 3
- General sessions
Speaker preview

I built the AI tech that now powers billions of Alexa, Echo, and Fire TV devices. With Pryon, my new startup, I’m building what I call augmented intelligence, aiming to help AI better understand humans.

I not only believe that AI can be creative, but one that I wrote, DABUS, has made inventions of its own, without input from me. I’m now trying to convince patent authorities around the globe to recognize it as an inventor.

I’m working on superconducting qubit quantum processors at Bleximo. I’ll help you unwind the hype from the research in quantum computing.

I was the first chairperson of AI at the US Air Force. By the way, my new book - T-Minus AI: Humanity’s Countdown to Artificial Intelligence and the New Pursuit of Global Power, has just been published.

I did a lot of cool stuff with crypto before Bitcoin hit main street. The distributed ledger technology I’m now working on will have state sharding and linear scaling.

I am the author of The Case for Killer Robots: Why America’s Military Needs to Continue Development of Lethal AI. I also believe that AI can never be sentient, creative or be capable of understanding.
Exhibitor - $5,000

Becoming an exhibitor gives your company the following benefits:

**On-site**

- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

**Online**

- Pre-event acknowledgement with **15-second** video on social media
- Post-event acknowledgement on social media
- Hyperlinked logo on conference website
Platinum - $25,000

Becoming a Platinum sponsor gives your company the following benefits:

On-site

- Exhibit space with a rectangular table and chairs
- Company logo on agenda and all printed materials
- Half-page company profile in printed agenda
- Prominent company logo placement in on-site signage
- **Keynote (25-minute)** speaking slot
- Guaranteed participation in a discussion panel
- Three (3) VIP tickets
- Four (4) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

Online

- Pre-event acknowledgement with **30-second** video on social media
- Post-event acknowledgement with **30-second** video on social media
- Access to video recording of keynote
- Company logo at the start of all event videos
- Company logo on all event slides
- Mention in post-event video recap
- Mention in one (1) post-event email to attendees
- Hyperlinked logo on conference website

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Gold - $20,000

Becoming a Gold sponsor gives your company the following benefits:

On-site

- Exhibit space with a rectangular table and chairs
- Company logo on agenda and all printed materials
- Prominent company logo placement in on-site signage
- **Speaking slot (20 minutes)**
- Two (2) VIP tickets
- Three (3) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

Online

- Pre-event acknowledgement with **30-second** video on social media
- Post-event acknowledgement with **15-second** video on social media
- Access to video recording of presentation
- Company logo in all event videos
- Company logo on all event slides
- Hyperlinked logo on conference website

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Silver - $15,000

Becoming a Silver sponsor gives your company the following benefits:

On-site
- Exhibit space with a rectangular table and chairs
- Company logo on agenda and all printed materials
- Company logo placement in on-site signage
- **Lightening Speaking slot (10 minutes)**
- One (1) VIP ticket
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

Online
- Pre-event acknowledgement with **20-second** video on social media
- Post-event acknowledgement with **10-second** video on social media
- Access to video recording of presentation
- Company logo in all event videos
- Company logo on all event slides
- Hyperlinked logo on conference website

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A la carte Sponsorships

Registration sponsor - $6,000 (1 available)

Being a registration sponsor will give your company the following benefits:

On-site

- Exhibit space with a rectangular table and chairs
- One (1) company-supplied swag handed out to all attendees at registration
- Company logo on printed agenda
- Company logo placement in on-site signage
- Company-supplied banner prominently displayed near the registration table
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

Online

- Pre-event acknowledgement with 15-second video on social media
- Post-event acknowledgement on social media
- Hyperlinked logo on conference website
A la carte Sponsorships

**Lanyard** sponsor - $7,000 (1 available)

A lanyard sponsorship guarantees that for the duration of the conference, every attendee will be wearing your company’s logo around their neck, in addition to the following benefits:

**On-site**
- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

**Online**
- Pre-event acknowledgement with **20-second** video on social media
- Post-event acknowledgement on social media
- Hyperlinked logo on conference website
A la carte Sponsorships

**Breakfast sponsor - $5,000**  (4 available - 2/day)

Help attendees get going in the morning with a light breakfast and coffee. For your company, the benefits includes:

**On-site**
- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Company-supplied banner prominently displayed in the breakfast area
- Mention on stage the day you sponsor breakfast
- Company’s logo in shared slide in main hall during breakfast
- One (1) VIP ticket
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

**Online**
- Pre-event acknowledgement with **20-second** video on social media
- Post-event acknowledgement with **10-second** video on social media
- Hyperlinked logo on conference website
**A la carte Sponsorships**

**Lunch sponsor - $6,000** (6 available - 3/day)

Sponsoring lunch gives your company the following benefits:

### On-site
- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Company-supplied banner prominently displayed in the lunch area
- Mention on stage the day you sponsor lunch
- Company’s logo in shared slide in main hall during lunch
- **One (1) VIP ticket**
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

### Online
- Pre-event acknowledgement with **20-second** video on social media
- Post-event acknowledgement with **20-second** video on social media
- Hyperlinked logo on conference website

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A la carte Sponsorships

**Beverage sponsor - $3,000** (4 available)

Being a beverage sponsor gives your company the following benefits:

**On-site**
- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Company-supplied banner prominently displayed near the beverage station
- Mention on stage the day you sponsor a beverage station
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

**Online**
- Pre-event acknowledgement with 20-second video on social media
- Post-event acknowledgement with on social media
- Hyperlinked logo on conference website
A la carte Sponsorships

VIP dinner sponsor - $10,000 (1 available)

Scheduled for Day 1, the VIP dinner is open to all speakers/panelists, eligible sponsors, and VIP ticket holders. It will be an opportunity for those invited to network with their peers in person like before covid-19 took hold. Being a sponsor of the party gives your company the following benefits:

On-site

- Exhibit space with a rectangular table and chairs
- Company logo on printed agenda
- Company logo placement in on-site signage
- Company-supplied banner prominently displayed in the VIP dinner area
- **10 minutes** to address participants before dinner
- Two (2) VIP tickets
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

Online

- Pre-event acknowledgement with **20-second** video on social media
- Post-event acknowledgement with **20-second** video on social media
- Mention in the post-event video recap
- Mention in one post-event email to attendees
- Hyperlinked logo on conference website

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A la carte Sponsorships

The following benefits come with the next series of *a la carte* sponsorships, besides those specific to each package:

**On-site**
- Company logo on printed agenda
- Company logo placement in on-site signage
- One (1) VIP ticket
- Two (2) Standard attendee tickets
- Additional discounted tickets available upon request
- TV available for rent

**Online**
- Pre-event acknowledgement with 10-second video on social media
- Post-event acknowledgement with 10-second video on social media
- Hyperlinked logo on conference website

**Covid-19 vaccine tshirt sponsor** - $10,000

By conference date, most attendees would have had at least one shot of a covid-19 vaccine approved in the US. Such attendees will receive a tshirt with the name/logo of the vaccine maker they received. If you're a vaccine maker approved for use in the US, this is a great opportunity to have these attendees wear one of these tshirts whenever and wherever they go.

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**A la carte Sponsorships**

**Crypto payment processor** sponsor - $9,000

The sponsor of this package will handle all crypto payments associated with the conference online and onsite, and will receive branding during the conference, on conference website and all printed agenda.

**Crypto/NFT lounge** sponsor - $8,000

Takeover a lounge area with custom branding for crypto/NFT enthusiasts with main stage streaming on a 55" LED TV.

**AI/ML lounge** sponsor - $8,000

Takeover a lounge area with custom branding for AI/ML and driverless mobility fans with main stage streaming on a 55" LED TV.
A la carte Sponsorships

**Bitcoin arcade** sponsor - $9,000

There’s no better way to connect with and excite your target audience than by sponsoring a Bitcoin arcade room featuring at least one popular FPS game at Algorithm Conference.

**Livestreaming** sponsor - $7,000

Main hall and exhibit hall activities will be livestreamed. Sponsor this package for an opportunity to showcase your brand to our online audience.

**Private meeting rooms** - $6,500

Need to conduct business in a private space furnished for comfort and with livestreaming of main hall activities on a 55” TV? We got you covered.
A la carte Sponsorships

**Main stage backdrop** sponsor - $10,000

Opportunity for an exclusive branding rights of the main hall’s stage backdrop. Your brand will be visible to all in the main hall, those watching the livestream, and on all recorded videos for all to see in perpetuity.

**WiFi** sponsor - $4,000

For an opportunity to showcase your brand and drive traffic to your company's website whenever attendees access the Internet during Algorithm Conference, you're welcome to sponsor this package.

**Floor graphics/decals** sponsor - $5,500

Boost brand awareness using floor graphics and decals strategically placed in locations with high foot traffic.

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A la carte Sponsorships

**Photo booth sponsor** - $6,000

Your brand at a photo booth, where attendees take their photo and have it emailed or texted to them, so they can share it easily on social media. It's a fun and exciting way to boost brand awareness both online and onsite.

**Printed chair drops sponsor** - $4,000

Interested in placing your swag or informational material on the main hall chairs? This is for you.

**Agenda booklet ad** - $1,500

This package offers a full-page ad in the printed schedule of Algorithm Conference.
If you've made a final decision about a sponsorship level or need clarification about any aspect of sponsorship, send your inquiry to contact@AlgorithmConference.com. For all other info about the conference, visit www.AlgorithmConference.com.